Henry Schein Middle East welcomes VIP’s in world’s tallest hotel – Marriott Marquise Hotel Dubai

By Dental Tribune MEA

DUBAI, UAE: Tuesday 17th February 2015, Henry Schein Middle East gathered over 120 VIP customers and dealers from the Middle East region for a remarkable event in the world’s tallest hotel, Marriott Marquise Dubai.

Henry Schein is the largest global dental distributor of health care products and services to general practitioners, specialists and laboratories throughout the world. The primary objective of the company is to partner with its customers in order to improve the practice efficiency and productivity that enables the customers to focus on delivering quality care to their patients.

The network of exclusive Henry Schein Middle East Distributors offer dentists a complete portfolio from high quality and value priced consumable and equipment product manufacturers that customers can rely on to fulfill their practice needs.

In the middle of the Emirates Ballroom at the skyscraping Marriott Marquise stood a complete built clinic including 12 different manufacturers that can supply all the requirements for the daily use of a dental clinic with different dental specialties. The Henry Schein Exclusive Partners including Henry Schein Brand Products, ACE Surgical Supply, B.A. International, BUSA Dental Instruments, Camlog, Ortho Organizers and Henry Schein Connect Dental. The Henry Schein Exclusive Suppliers Partners included Air Techniques, CAO Group, Osstell, Planmeca and Ritter Dental.

Dr. Ghassan Nasser (Sales & Marketing Director Middle East and North Africa) together with Mr. George Aalto (General Manager, International Dealer Sales) opened the evening with two presentations on the overview of Henry Schein as a leading dental supplier company worldwide and the future plans for the Middle East and North Africa markets. Managers from the 12 dental manufacturers of Henry Schein companies had the chance to meet the VIP customers and dealers from the Middle East and discuss opportunities, business plans and product features.

Amongst the guests were Prof. Donald Ferguson (Dean European University College - Second from r.t.l) and Dr. Joseph Samy (Assistant Dean European University College - Far right).

Mr. George Aalto speaks on the exclusive partners and Suppliers

Guests witnessing firsthand the latest products

A complete built clinic including 12 different manufacturers that can supply all the requirements for the daily use of a dental clinic

The Gala Dinner was well attended at the Marriott Marquise Hotel in Dubai (World’s tallest Hotel)
Unilever unveils scientific data supporting REGENERATE Enamel Science™, the new dental care system proven to reverse the Enamel erosion process

Unique NR-5™ Technology Provides Clinically Proven Superior Enamel Re-Hardening Compared With Fluoride-Only Toothpaste

By Unilever

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Unilever unveils scientific data supporting REGENERATE Enamel Science™, the new dental care system proven to reverse the Enamel erosion process.

Re-Hardening Compared With Fluoride-Only Toothpaste

Unique NR-5™ Technology Provides Clinically Proven Superior Enamel re-harden enamel significantly better than fluoride-only toothpaste. This new approach has been proven to help restore acid-challenged enamel.

The REGENERATE Enamel Science™ system consists of an Advanced Toothpaste for daily brushing and a Boosting Serum (with two custom-fit mouth trays) for application at home, monthly for 3 consecutive days. When used in combination with the daily Advanced Toothpaste, the Boosting Serum increases the Advanced Toothpaste effectiveness by 45%**, enhancing the power of enamel regeneration.

The scientific studies have been published in the June 2014 supplement of the Journal of Dentistry. A link to these studies can be found on the REGENERATE Enamel Science™ website: www.RegenerateNRS.com.

Regenerate Enamel Science™ can be found exclusively at Boots Pharmacy across the UAE starting from the below prices:

- REGENERATE Enamel Science™ Advanced Toothpaste, AED 190
- REGENERATE Enamel Science™ Boosting Serum, AED 60

References

4. Jones SB, Davies M, Chapman

Contact Information

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- Growing selection of value-priced products
- All essential categories including diagnostics and infection control
- High standards of quality and effectiveness

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